

Colgate®

OPTIC⁺
WHITE®

LIGHT UP

IN-CHAIR WHITENING
MADE SIMPLE



NO GINGIVAL
BARRIER REQUIRED

DESIGNED
FOR NO TOOTH
SENSITIVITY

NO-MESS
PRECISION
APPLICATION

30 MINUTE
TREATMENT*

*Refer to leaflet for full instructions.

Available exclusively from

 HENRY SCHEIN®



TRADITIONAL IN-CHAIR WHITENING CAN BE CHALLENGING

SENSITIVITY



It can cause tooth sensitivity and be a barrier to patients' interest in teeth whitening

INCONVENIENT & MESSY



Whitening gels can be messy and gingival barrier inconvenient to apply

TIME CONSUMING



It can take up to 60 minutes and even more prep time



COLGATE® OPTIC WHITE® PROFESSIONAL IN-CHAIR WHITENING KIT

WHITER TEETH MADE EASY WITH OUR UNIQUE TECHNOLOGY

APPLY



Precision pen applies a quick-dry film only where you need it

AMPLIFY



High-energy LED device accelerates whitening

SATISFY



Dramatically whiter teeth in 30 minutes*

*Refer to leaflet for full instructions.

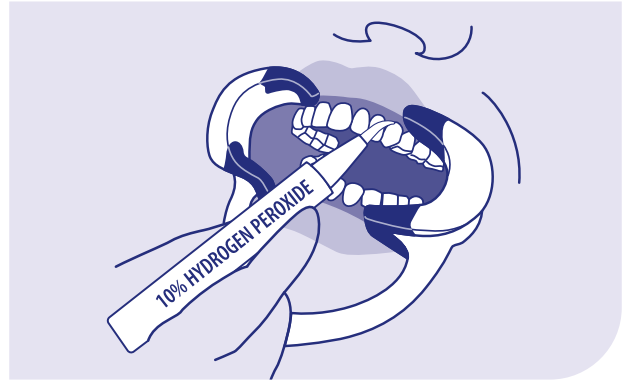
30 MINUTE TREATMENT TIME*

STEP 1 PREPARE THE LED DEVICE



Charge the whitening device overnight or at least 4 hours prior to the patient's appointment.

STEP 2 APPLY SERUM TO TEETH



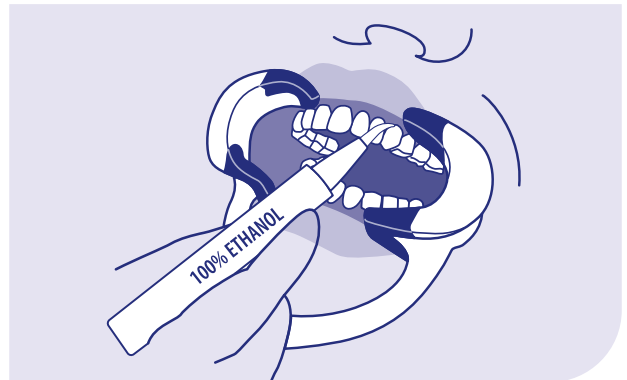
Insert cheek retractor. Wash and dry upper teeth, and apply one layer of the serum (Step 1) to the facial surfaces of the upper teeth and wait 10-15 seconds for a clear coating to form. Repeat these steps for the lower teeth.

STEP 3 INSERT LED DEVICE INTO MOUTH



Remove cheek retractor and insert LED device into the patient's mouth, light side up. Ask patient to gently bite down, to ensure the teeth are completely in the tray.

STEP 4 CLEAN UP AND REPEAT 3 TIMES



Remove the LED device, and reinsert the cheek retractor. Apply ethanol (Step 2) to each treated tooth surface of the upper teeth, and gently rub a cotton roll over each tooth to remove the dried whitening serum. Repeat these steps for the lower teeth. Repeat steps 2-4 two more times for a total of 3 applications and removal of the film.

STEP 5 (OPTIONAL) AT-HOME WHITENING



Send patient home with the device and Colgate Optic White 6% Hydrogen Peroxide Refill Pen for whitening maintenance.

SCAN TO WATCH



HOW TO VIDEO

*Refer to leaflet for full instructions.

BUILD YOUR PRACTICE

WITH COLGATE® OPTIC WHITE® PROFESSIONAL

IN-CHAIR KIT



- ✓ Dramatically whiter teeth in 1 visit
- ✓ 5.9 shade change
- ✓ 30 minute treatment time*
- ✓ No gingival barrier required
- ✓ No custom trays required
- ✓ Designed for no tooth sensitivity

*Refer to leaflet for full instructions.

TAKE-HOME KIT

Our best **at-home** whitening technology



REFILL PEN

For **ongoing maintenance** along with our unique LED device



Available exclusively from

HENRY SCHEIN®

Visit henryschein.co.nz for more details.